# Position Paper: Measuring the Impact of Alphabet and Culture on Graphical Passwords

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### Graphical passwords Android unlock patterns

- Graphical information is easier to remember and easier to enter on touchscreens
- Android uses a restricted Pass-Go scheme
- Probably one of the most studied graphical authentication schemes



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#### **Frequent starting points**



#### [Uellenbeck et al. CCS 2013]



#### **Frequent 3-grams**



[Uellenbeck et al. CCS 2013]



#### **Frequent "letters"**





#### [Uellenbeck et al. CCS 2013]

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### Some known results

- Android Patterns
  - Influenced by
    - gender, handedness, locale [Aviv et al.]
    - experience in IT security, gender, age [Loge et al.]
- PassFaces
  - Influenced by gender and race
- Text passwords
  - Influenced by language, ...

#### Influencing factors: Directionality of writing systems



LtR LtR (left-to-right, top-to-bottom): Latin alphabet, most western languages RtL (right-to-left, top-to-bottom): Arabic languages TB-RL (top-to-bottom, right-to-left): scripts such as Chinese, Japanese, and Korean

### Influencing factors: Language

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	English	French	German	Turkish	Polish	Icelandic
С	2.78%	3.26%	2.73%	1.46%	3.90%	0
h	6.09%	0.74%	4.58%	1.21%	1.02%	1.87%
k	0.77%	0.05%	1.42%	5.68%	2.75%	3.31%
q	0.10%	1.36%	0.02%	0	0	0
W	2.36%	0.07%	1.92%	0	5.81%	0
У	1.97%	0.13%	0.04%	3.34%	3.21%	0.90%
Z	0.07%	0.33%	1.13%	1.50%	4.85%	0

#### Influencing factor: Culture







#### **Research questions**

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- Language spoken
- Bilinguality
- Alphabet
- Writing direction
- "Culture"



- password features
- pattern strength within group
- pattern strength globally
- possibilities to improve password choice

### Challenges

- Vast space of questions
  - Some are (relatively) obviously
  - Some are (almost certainly) very hard
- E.g.:
  - Starting point based on writing direction
  - "Letters used" based on alphabet
  - What is the influence on other graphical password schemes? (Emojis?)
  - What other aspects of "cultural background" may influence user choice?
  - How does cultural background influence affect password meters?
  - ...how we can help a user with other security-related tasks?

### Challenges

### • Recruitment

- how to sample a comparable and representable set of participants from different cultural backgrounds?
- we need comparable samples from a diverse cultural backgrounds
- preferably also samples that are representative for the entire population (using mobile devices)
- Mechanical Turk unsuited (?)
- students

#### Challenges

• Translation

- rather technical language

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# Brief Announcement...

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## THANK YOU

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